

Riscos e Alimentos

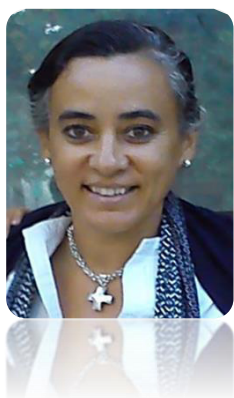
EMERGING RISKS

By **Scientific Council of
ASAE**
With special focus on
RISK COMMUNICATION

In addition to
= Special Edition nº14 =



EDITORIAL



Filipa Melo de Vasconcelos

General-Subinspector

In this edition we want to make available to all participants and potential interested persons in these matters, the oral presentations on the 2 International Workshop's that took place in Lisbon on 22-23-November/2017. You'll find all files clicking on the programme of the respective Workshops - **Communication of Emerging Risk's** and **Crisis & Emergency Risk Communication**.

These Workshops enhances the collaboration of ASAE and Counterparts with its institutional stakeholders in the area of Communication of Emerging Risks and Crisis Preparedness and It is also in line with EFSA 2020 Strategy. These events, aimed:

- To promote the approach on concepts, principles and procedures, for the production of scientific knowledge, even if with uncertainty, and of course with some scientific divergence, could be communicated in a clear and efficient way;
- To share experiences and best practices for common approaches and multidisciplinary coordination that allow reducing the GAP between risk assessors and risk managers and the communicators!

The proposed goals were thought to promote the use of the forums that already have strong links with universities, from several countries and different institutions, and therefore trying to make a perfect match to bring and congregate projects with European and International projection aligned with the priorities set out in the EU-RAA on the field of communication, such as:

- i) Networking of key players, promoting cooperation amongst actors (scientists, risk assessors, risk managers and risk communicators);
- ii) Developing capacity in methodology on the field of communication; and
- iii) Exploiting risk communication activities.

To conclude, we felt and received as feedback of these events, based on recorded outcomes, very good remarks! Namely, we can testify: *Valuable instruction, Experience & networking opportunities* that give us inspiration to continue developing ways of working to achieve greater multidisciplinary collaboration, with different countries at different institutional levels.

As major and general conclusion we must Practice, Practice and Practice in times of peace between crisis & last but not least Anticipate and Prepare for the next Crisis/emergency event, and also to develop good methodologies of Risk Assessment that allow us to identify and anticipate the occurrence of new Emerging Risks.

As final remarks, I would like to underline, the main keys of these two days:

Capacity building and developing technical skill's, focusing on Preparedness and anticipation to **Strengthening Cooperation** with counterparts!!

Enjoy the following presentations and Thanks so much for your attention!

Communication of Emerging Risks

| TIME | SUBJECT | SPEAKER |
|-------------|---|---|
| 08:30-09:00 | Registration | |
| 09:00-09:15 | Welcome and opening of the Workshop | ASAE - General Inspector of ASAE, Pedro Portugal Gaspar |
| | Workshop objectives and general outputs | ASAE - General Subinspector of ASAE, Filipa Melo de Vasconcelos PT EFSA/EREN Representative, Maria do Céu Costa |
| 09:15-10:00 | Key note Speaker | Pedro Graça, Professor of the Faculty of Nutrition and Food Sciences of the University of Porto (FCNAUP), Director of the National Programme for the Promotion of Healthy Eating |
| | Which are actually the emergent and non emergent Risks and the New Challenges of their Communication? | |
| 10:00-10:30 | Why Should we Communicate Emerging Risks? | EFSA -Lucia de Luca Global Scientific Cooperation and Communications Officer |
| 10:30-11:00 | Coffee-Break | |
| 11:00-11:45 | Risk Characterization of CIGUATERA Food Poisoning in Europe | AECOSAN – Ana Canals, Coordinator of EUROCIGUA |
| | The Project & The Communication Strategy | ASAE- Filipa Melo de Vasconcelos |
| | | |
| 11:45-12:15 | Discussion | |
| 12:15-12:30 | Closure of the meeting | |
| | * TBC | |





International Workshop

22-23 Nov. 2017

Palácio Conde de Penafiel
Rua de S. Mamede (ao Caldas), 21
1100-533 Lisboa

CRISIS & EMERGENCY RISK COMMUNICATION



Nov 22nd AFTERNOON

| TIME | SUBJECT | SPEAKER |
|---------------|--|--|
| 14:30 | Registration | |
| 14:30 - 14:45 | Welcome and Opening Remarks | <i>Pedro Portugal Gaspar</i> ASAE - General Inspector <i>Maria Helena Florêncio</i> President of Scientific Council ASAE |
| 14:45 - 15:05 | Risk Communication on ASAE/ Portugal | <i>ASAE-Filipa Melo de Vasconcelos</i> |
| 15:05 - 15:25 | ARFA's experience on Risk Communication in Food Safety Crisis/ Cape Verde | <i>ARFA – Patrícia Alfama</i> |
| 15:25 - 15:45 | <i>Risk Communication on INAE/Mozambique</i> | <i>INAE – Rita Freitas</i> |
| 15:45 - 16:15 | Coffee-Break | |
| 16:15-16:35 | Communication on AECOSAN/Spain | <i>AECOSAN -Ana Canals</i> |
| 16:35 - 16:55 | Risk Communication on GDFC/Turkey | <i>GDFC –Fatma Nevra ÖZCAN</i> |
| 16:55-17:15 | Implications from Food and Drug Safety Emergency Response Cases in Korea/ South Korea | <i>MFDS (NIFDS) - Jangyul Robert Kim</i> |
| 17:15 - 17:45 | PLENARY ROUND TABLE | <i>ASAE; ARFA; INAE;AECOSAN; GDFC; MFDS (NIFDS)</i> |
| 17:45 - 18:00 | Institutional Ceremony with the presence of His Excellency the Deputy Minister for Economy and State Secretary for Commerce at Portuguese Government | Take over Ceremony of the new members of the Risk Communication Panel Signature of the Cooperation Protocol between ASAE and IGCA (Guinea Bissau) |
| 18:00-18:20 | Final Speech by His Excellency the Deputy Minister for Economy and State Secretary for Commerce at Portuguese Government | |

End of the 1ST DAY

Nov 23rd

| TIME | SUBJECT | SPEAKER |
|---------------|--|--|
| 09:00 - 09:30 | Groups Constitution to Breakout Sessions | (Discussion for Communications Plans) |
| 09:30 - 10:15 | Risk Communication, Food Safety and Vulnerable Populations | José Manuel Mendes <i>Scientific Council of ASAE/ Risk Communication Panel/ OSIRIS Observatory/ University of Coimbra</i> |
| 10:15 - 11:00 | Food Scares, Scandals and Crisis in Europe: Consumer's reactions through social media platforms as a resource for risk communicators | Rui Gaspar <i>Scientific Council of ASAE/ Risk Communication Panel/ University of Algarve/ ISPA, William James Center for Research</i> |
| 11:00 - 11:30 | Coffee-Break | |
| 11:30 - 12:30 | Risk and Resilience: The role of Risk Communication | José Palma Oliveira <i>Faculty of Psychology, University of Lisbon; Past President of SRA-Europe & Society for Risk</i> |
| 12:30 - 13:15 | Art as a vehicle of Risk Communication: Children's case | Nuno Vieira <i>Filmideia</i> |
| 13:15 - 14:30 | LUNCH | |
| 14:30 - 15:45 | Breakout Session | |
| 15:45 - 16:00 | Conclusions and Actions - Future Perspectives | |
| 16:00 - 16:30 | Closure Session | Pedro Portugal Gaspar <i>General Inspector of ASAE</i> |

Ficha Técnica:

In addition to Special Edition of
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